

## RECCURING REVENUE





 Discuss the opportunity, outline financials and guide on expected recurring revenue.



 Agree provisional LED install location and LED size. More exact costings, assessment of road traffic and more precise estimate on recurring revenue.



3. Site/Feasibility study, discuss civils drawing and wind survey if required.



4. Submit planning application with council (four to twelve week process, approx £1,000 + Vat).



5. Planning approval, 50 % deposit payment.



6. LED stock and part list assemble four to eight weeks, structure build & civils work if necessary.



7. Full Installation.



8. Telesales campaign begins, first 70% commission payment is made after four weeks.



 LED maintenance call every six months, ongoing remote support and updates on a regular basis.

